



Impact Report 2024/25

Yeovil Town Community Sports Trust

This report highlights the transformative work and significant community impact achieved by Yeovil Town Community Sports Trust throughout Somerset during the 2024/25 period. Through our diverse programmes spanning education, sports development, and community engagement, we have touched the lives of thousands of local children, families, and schools, creating pathways to improved health, education, and wellbeing.



Introduction

Yeovil Town Community Sports Trust stands as a beacon of positive social change throughout Somerset, leveraging the power of sport to transform lives and strengthen communities. Our mission centres on creating accessible, inclusive opportunities that develop not just sporting ability, but also essential life skills, confidence, and educational attainment amongst participants of all ages and abilities.

Throughout the 2024/25 period, we have significantly expanded our reach and deepened our impact through strategic partnerships with local schools, community organisations, and families. These collaborations have enabled us to deliver tailored programmes that address specific local needs whilst contributing to broader social outcomes across the region.

Our dedicated team of coaches, educators, and volunteers work tirelessly to ensure that every interaction leaves a lasting positive impression. Whether delivering PE lessons in primary schools, running talent identification sessions for aspiring footballers, or supporting academic interventions, our approach consistently prioritises inclusivity, quality, and measurable outcomes.

This impact report provides a comprehensive overview of our achievements across seven core programme areas, detailing both quantitative metrics and qualitative outcomes. The following pages tell the story of lives changed, opportunities created, and communities strengthened through the unique power of sport and education working in harmony.



Sporting Excellence

Delivering high-quality coaching and development opportunities that nurture talent whilst promoting participation for all.



Educational Support

Enhancing academic outcomes through innovative sports-based interventions and curriculum enrichment.



Community Cohesion

Building stronger, more connected communities through inclusive programming and collaborative partnerships.



Coaching Pathways

Providing voluntary coaching opportunities leading to gaining qualifications, experience and part time/full time work.

Soccer Schools

Our Soccer Schools programme has seen exceptional growth during 2024/25, establishing itself as the premier holiday activity choice for families across Somerset.

Delivering multi-day football experiences during school holidays, these intensive coaching programmes combine technical skills development with inclusive gameplay in a safe, supportive environment.

This year, we significantly enhanced the programme being able to utilise the football club facilities and first team players. This enabled us to engage with 750+ children aged 6–13, representing an impressive 18% increase in participation compared to the previous year.

Notably, we've seen particular growth in the 6-9 age bracket, with many children experiencing structured football coaching for the **first time**.

Beyond pure participation numbers, the qualitative impact has been equally impressive. Our end-of-programme surveys revealed that 86% of participants made new bookings for extra days throughout the season. Parents consistently highlighted the positive influence of our coaching team, with comments frequently mentioning improvements in children's communication skills, resilience, and physical fitness.



878+

Participants

Children engaged across all holiday periods

18%

Growth

Increase in participation from previous year

86%

Re-Bookings

Participants re-booking for extra days or future Soccer Schools

A particularly notable success within the Soccer Schools programme has been our talent pathway integration. Throughout the year, we identified **15 standout players** who demonstrated exceptional potential, awarding them placements within our Talent ID setting for ongoing development. **5 of these stand out players** have progressed into the club academy section and performing on the highest stage for the club's youth programmes.



Post-16 Football and Education Programme

Our Post-16 Football and Education Programme combines rigorous academic study with high-quality football development. In 2024/25, the programme enrolled 46 students pursuing a BTEC Extended Level 3 Sport Diploma while receiving professional coaching and competitive playing opportunities with Yeovil Town. The players had opportunities to compete within the famous FA Youth Cup played at Huish Park Stadium, the midweek South West Floodlight League and a pathway into senior football giving the players early exposure to the senior game.

46

Enrolled Students

Full-time participants

98%

Retention Rate

Programme completion

100%

Achievement

Target grades met

Academic Excellence

The educational component delivered exceptional results, with **98% student retention** and **100% achieving or exceeding target grades**.

50% of students within the second year achieved better grades than they did in the first year. 55% of completing students secured further education places, including University. 45% are moving into apprenticeships or employment.

Football Development

Our teams competed in the FA Youth Cup and the South West Floodlight league. Students received 8 hours of weekly coaching, strength conditioning, tactical analysis, and nutritional guidance. **Three** students progressed and were offered semi-professional contracts, and **seven** achieved coaching qualifications creating pathways to employment in grassroots football. **Three** of these are now working for the clubs academy or Talent ID centre.

Community Impact

Students contributed a total of 320 coaching hours across the season supporting younger CST participants across Soccer Schools, After School Clubs, and Talent ID sessions. This peer mentoring approach enhances delivery capacity, provides leadership experience, and creates inspirational role models for younger participants.



After School Clubs

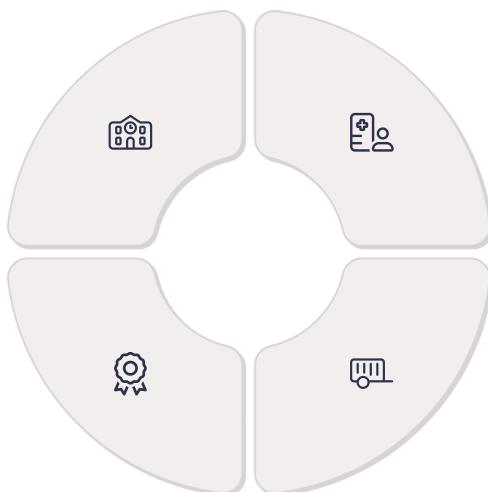
Our After School Clubs programme represents one of our most extensive community outreach initiatives, operating consistently throughout the academic year across partner primary schools. In 2024/25, we delivered **15 weekly football and multi-sport sessions each term**, creating regular opportunities for children to experience structured physical activity in familiar school environments.

Participation

Reached **320+** pupils across Years 1-6, with balanced gender representation

Quality Rating

94% of schools rated our clubs **outstanding** in annual feedback



School Partnerships

Established relationships with 24 primary schools throughout Somerset

Coaching Team

7 UEFA qualified full time coaches supported by 3 dedicated young coaches

The impact of these clubs extends far beyond simple participation figures. By operating directly within school settings, we've removed transportation barriers that often prevent children from accessing extracurricular activities. This approach has been particularly effective in reaching children from disadvantaged backgrounds, with approximately 23% of participants eligible for pupil premium funding.

Our coaching methodology within After School Clubs emphasises inclusion and progressive skill development. Sessions are carefully structured to accommodate complete beginners alongside more experienced players, ensuring all children can participate meaningfully regardless of prior sporting experience. This inclusive approach has yielded impressive retention rates, with 85% of autumn term participants continuing through to summer term activities.



PE Provision

Our PE Provision programme has established itself as a cornerstone of curriculum physical education delivery across Somerset. In 2024/25, we were contracted as a PE provider and PPA cover in **7 local schools**, delivering high-quality, curriculum-aligned physical education to **250 children each week**. This sustained engagement throughout the academic year enables us to develop meaningful relationships with pupils whilst implementing coherent, progressive physical development pathways.

Our curriculum design prioritises three key elements: physical literacy development, inclusive participation, and enjoyment. Rather than focusing exclusively on traditional team sports, our approach ensures children develop fundamental movement skills that form the foundation for lifelong physical activity. Sessions incorporate age-appropriate challenges that build confidence and competence across a range of movement patterns, with differentiated activities ensuring all children can experience success regardless of natural athletic ability.

Beyond direct pupil impact, our PE provision includes substantial professional development support for classroom teachers. Throughout the year, we delivered structured **CPD to 12 teaching staff**, focusing on active classroom delivery techniques and basic PE pedagogy.

12

Partner Schools

Primary schools contracting our PE delivery services

360+

Weekly Reach

Children participating in Trusted PE lessons each week

12

Teacher CPD

Teaching staff supported with professional development



Education Activators

Our Education Activators programme represents an innovative approach to curriculum enrichment, delivering specialist workshops that blend educational content with the motivational power of sport. Throughout 2024/25, we designed and delivered **30 curriculum-linked workshops** across **16 partner schools**, reaching **820 children** with engaging sessions on health, history, and essential life skills.

Each workshop is carefully structured to align with national curriculum objectives while incorporating active learning methodologies that appeal to diverse learning styles. By contextualising academic concepts within sporting scenarios, these sessions particularly benefit children who might struggle to engage with traditional classroom delivery. Teacher feedback consistently highlights this engagement value.



Self-Esteem workshops

Anti-Bullying workshops

Discrimination workshops

Plastic Pollution: Protecting the environment

Maths Interventions

English Interventions



Needs Assessment

Consultation with schools to identify curriculum areas requiring enhancement



Workshop Design

Collaborative development of sport-themed educational activities aligned to curriculum objectives



Interactive Delivery

Specialist coaches deliver engaging sessions combining classroom learning with practical activities



Impact Assessment

Comprehensive evaluation through teacher feedback, pupil surveys and knowledge retention tests

Stadium Tours

Our Stadium Tours programme offers local schools and community groups a unique behind-the-scenes experience of professional football, bringing the excitement and heritage of Yeovil Town FC to life. Throughout 2024/25, we delivered 16 group tours of Huish Park, providing **500 children** with privileged access to areas normally reserved for players and officials.

These immersive experiences extend far beyond simple walkthrough tours, incorporating educational elements tailored to different age groups and curriculum requirements. Primary school visits typically blend historical elements with practical activities, while secondary tours often include career guidance components highlighting diverse employment pathways within professional sport.

Each tour includes access to player areas (changing rooms, tunnel, dugouts), media facilities, hospitality suites, and the pitch itself. Participants handle authentic match equipment, try on kit items, and experience pre-match rituals. This tangible connection to professional football creates powerful engagement, particularly for children who might otherwise never access such environments.



Educational Content

Tours incorporated curriculum-linked activities including mathematics (calculating pitch dimensions, ticket revenues), English (sports journalism workshops), and history (club heritage timeline activities).



Match Day Experiences

12 schools participated in expanded programmes including flag-bearing, player escorts, and half-time mini-matches, creating unforgettable experiences for 240 children.



Community Connection

Tours strengthen bonds between the club and local community, with 92% of participants reporting increased interest in attending future matches and supporting the team.

Talent ID Centre

The Yeovil Town Community Sports Trust Talent ID Centre represents our commitment to identifying and nurturing exceptional sporting potential throughout Somerset. Operating as a weekly advanced coaching hub for children aged 7–15, the centre provides an accessible pathway for talented young footballers to receive elite-level coaching while remaining in their local community.

In 2024/25, the centre achieved unprecedented success in identifying promising talent, with **5 players offered places** within the squads at the YTFC Academy — our highest annual figure to date. This remarkable outcome reflects both the growing quality of our talent identification processes and the effectiveness of our technical development programme in preparing players for higher-level opportunities.

Significantly, we've established a collaborative network with grassroots clubs within the region, creating dual pathway options that allow talented youngsters to receive supplementary development through our programme while also engaging within their grassroots club environments.

Female Talent Development

A particularly noteworthy achievement this year has been the 20% increase in female participation at Talent ID sessions, reflecting our strategic focus on creating genuinely inclusive talent pathways. This growth has created an opportunity for us to plan and deliver and newly formed Girls Training Centre in line with Yeovil Town Women's sustainability model for the 25/26 season.



Development Programme

Weekly technical sessions with qualified UEFA licensed coaching staff

Competitive Exposure

Festivals and games programmes throughout the holiday seasons

Progression Pathways

Structured links to the YTFC Performance Centre

Other Community Programmes

Beyond our core delivery areas, Yeovil Town Community Sports Trust operates several additional community programmes that further extend our reach and impact across Somerset. These initiatives address specific community needs while reinforcing our commitment to inclusivity, community engagement, and supporting local sporting events.



The Hub Yeovil

The Hub provides specialised support, accessible facilities, and inclusive activities designed to meet diverse needs. Throughout 2024/25, we've welcomed over 15 participants who benefit from tailored programs that combine skill development, social interaction, and physical wellbeing activities, all delivered by our coaches.



Half-Marathon Support

Throughout 2024/25, we've provided comprehensive support for half marathon events in and around Yeovil, contributing to the success of four major races that attracted over 3,000 participants. Our involvement includes volunteer coordination, water station management, and providing first aid support.

- Yeovil Half Marathon 2025
- Martock Half Marathon 2025



YTFC Match-Day

Our match day support at Yeovil Town FC has included running the mascot and ball operatives. During the 2024/25 season, our team of coaches contributed over **100 hours** across home fixtures, to help match day flow and operations. We also delivered some pre-match community activities that strengthen the connection between the club and its supporters.

Fundraising and Partnership Working

In October 2024 we organised, planned and delivered an initiative called the Somerset Three-Peaks challenge. This enabled us to link into the community by fundraising for selected charity partners and raise awareness for initiatives run by Yeovil Hospital and Mind Somerset. The success of our community programmes relies heavily on effective partnership working with a network of local organisations and we will aim to increase these partnerships in the 25/26 season.



Conclusion

As this comprehensive impact report demonstrates, the 2024/25 period has been one of exceptional achievement and positive community influence for Yeovil Town Community Sports Trust. Through our diverse portfolio of programmes, we have successfully engaged thousands of individuals across Somerset, creating meaningful opportunities for personal development, educational advancement, and sporting progress.

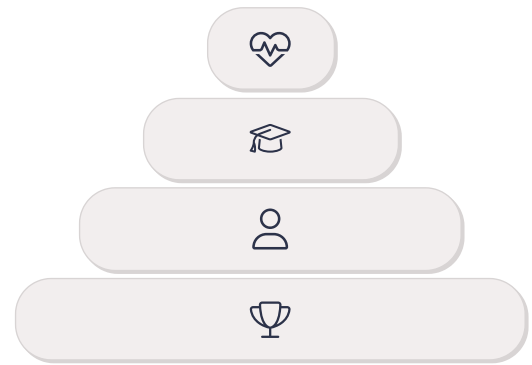
The quantitative metrics detailed throughout this report tell a compelling story of extensive reach and engagement. From our Soccer Schools engaging over **750 children** to providing weekly PE provision for **2,350 pupils**, these figures represent real lives touched and opportunities created. Our Post-16 Football and Education Programme continues to provide crucial pathways for young athletes, while our After School Clubs and Education Activators have made significant impacts in local schools. Particularly noteworthy is the expanding demographic diversity within our programmes, with significant growth in female participation and **increased engagement** from traditionally underrepresented communities.

Looking Forward

As we look ahead to 2025/26, Yeovil Town Community Sports Trust remains committed to growth, innovation, and inclusion across all our programme areas. Our strategic priorities include:

- Geographical expansion
- Enhanced inclusion
- Strengthened partnerships
- New Women and Girls football section
- Enhanced school programmes & initiatives
- Community outreach programmes

Thank you to our hard working and dedicated staff for an incredible 2024/25!



Improved Health

Regular physical activity promoting wellbeing



Educational Attainment

Enhanced academic outcomes through sport-based interventions



Community Cohesion

Bringing diverse groups together through shared sporting experiences



Personal Development

Building confidence, teamwork and resilience through structured activity

